

PRIORITIES AND UNIVERSITY-LEVEL INITIATIVES

PRIORITY 1: STUDENTS FIRST

Provide an inclusive and engaged living-learning environment where all students thrive and graduate as informed citizens committed to a life of impact

- Initiative 1.1:** Enhance and expand student success programs systemwide to improve retention and graduation rates
- Initiative 1.2:** Adopt a student engagement strategy that enhances learning through increased participation in high-impact experiences
- Initiative 1.3:** Align the undergraduate educational experience to focus on purposeful and essential learning outcomes
- Initiative 1.4:** Strengthen diversity and the cultural competence of students, faculty and staff systemwide

PRIORITY 2: A DISTINCTIVE KENT STATE

Drive innovation, idea generation and national distinction through top-tier academic and research programs including the recruitment and support of talented faculty and staff

- Initiative 2.1:** Build a culture of research and innovation
- Initiative 2.2:** Identify, communicate and enhance support for prominent academic programs
- Initiative 2.3:** Implement a “Great Place Initiative” that prioritizes attention to the diverse human element of the university
- Initiative 2.4:** Tell Kent State University’s compelling story through execution of a national strategic communications plan

PRIORITY 3: GLOBAL COMPETITIVENESS

Advance Kent State’s impact and reach as a leading international university

- Initiative 3.1:** Increase enrollment of international students and enhance their engagement in campus life
- Initiative 3.2:** Enhance the internationalization of the university through programmatic and partnership engagement

PRIORITY 4: REGIONAL IMPACT

Serve as the innovative engine and engaged partner to meet community needs and enhance quality of life in the region and state

- Initiative 4.1:** Create a systemwide cross-sector educational partnership to strengthen the pre-kindergarten to postsecondary pipeline
- Initiative 4.2:** Enhance and advance, systemwide, university/community engagement efforts
- Initiative 4.3:** Expand and align strategic corporate partnerships systemwide.

PRIORITY 5: ORGANIZATIONAL STEWARDSHIP

Ensure a culture of continuous improvement and the efficient stewardship of university resources and infrastructure

- Initiative 5.1:** Create a healthy campus initiative that prioritizes the health and wellness of students, faculty and staff
- Initiative 5.2:** Build alumni and philanthropic engagement commensurate with national peer institutions
- Initiative 5.3:** Establish a culture of sustainability and continuous improvement