PRIORITY 1: STUDENTS FIRST
Provide an inclusive and engaged living-learning environment where all students thrive and graduate as informed citizens committed to a life of impact

Initiative 1.1: Enhance and expand student success programs systemwide to improve retention and graduation rates
Initiative 1.2: Adopt a student engagement strategy that enhances learning through increased participation in high-impact experiences
Initiative 1.3: Align the undergraduate educational experience to focus on purposeful and essential learning outcomes
Initiative 1.4: Strengthen diversity and the cultural competence of students, faculty and staff systemwide

PRIORITY 2: A DISTINCTIVE KENT STATE
Drive innovation, idea generation and national distinction through top-tier academic and research programs including the recruitment and support of talented faculty and staff

Initiative 2.1: Build a culture of research and innovation
Initiative 2.2: Identify, communicate and enhance support for prominent academic programs
Initiative 2.3: Implement a “Great Place Initiative” that prioritizes attention to the diverse human element of the university
Initiative 2.4: Tell Kent State University’s compelling story through execution of a national strategic communications plan

PRIORITY 3: GLOBAL COMPETITIVENESS
Advance Kent State’s impact and reach as a leading international university

Initiative 3.1: Increase enrollment of international students and enhance their engagement in campus life
Initiative 3.2: Enhance the internationalization of the university through programmatic and partnership engagement

PRIORITY 4: REGIONAL IMPACT
Serve as the innovative engine and engaged partner to meet community needs and enhance quality of life in the region and state

Initiative 4.1: Create a systemwide cross-sector educational partnership to strengthen the pre-kindergarten to postsecondary pipeline
Initiative 4.2: Enhance and advance, systemwide, university/community engagement efforts
Initiative 4.3: Expand and align strategic corporate partnerships systemwide.

PRIORITY 5: ORGANIZATIONAL STEWARDSHIP
Ensure a culture of continuous improvement and the efficient stewardship of university resources and infrastructure

Initiative 5.1: Create a healthy campus initiative that prioritizes the health and wellness of students, faculty and staff
Initiative 5.2: Build alumni and philanthropic engagement commensurate with national peer institutions
Initiative 5.3: Establish a culture of sustainability and continuous improvement